

STATE OF UTAH

JON M. HUNTSMAN, JR. Governor

GARY R. HERBERT Lieutenant Governor JASON PERRY Executive Director

LEIGH VON DER ESCH Managing Director, Office of Tourism

MARSHALL D. MOORE Director, Utah Film Commission

For Immediate Release: June 4. 2007

Contact: Melissa McGibbon mmcgibbon@utah.gov 801.538.8740

FORMER UTAHN WINS MTVu's BEST FILMMAKER ON CAMPUS AWARD AT THE 2007 MTV MOVIE AWARDS

UNIVERSAL CITY, Calif., June 3 /PRNewswire/ -- MTV pushed the limits for the "2007 MTV Movie Awards" as it aired LIVE for the first time welcoming stars, celebrities and fans alike. Hosted by the incomparable Sarah Silverman, the sixteenth annual ceremony celebrated the audiences' favorite performances and films, and most importantly honored the fans for the first time ever. The 2007 MTV Movie Awards welcomed legendary actors Jack Nicholson and Johnny Depp as they made their first-ever appearance at the ceremony. The night also featured heart-stopping and eye-popping performances by Rihanna, featuring Jay-Z as they performed "Umbrella," the #1 song in the country. And making her first-ever live U.S. television debut, British singer/songwriter Amy Winehouse brought the house down with her electrifying performance of hit single, "Rehab."

Former Park City resident, Josh Greenbaum, won the MTVu award for Best Filmmaker on Campus for his film, "Border Patrol." Greenbaum settled in Park City after completing his undergraduate degree in New York and worked as a Creative Director for Park City Television before heading to USC's prestigious film school to pursue his graduate degree. Greenbaum also recently won Coca-Cola's refreshing filmmaker award for his film "The Morning Routine" and won the Utah Film Commission's Spot-On Commercial Contest in 2003 for "I'm On It."

"Best Performance" honors went to Johnny Depp for his role in "Pirates of the Caribbean: Dead Man's Chest." The MTV audience celebrated Gerard Butler and The Uber Immortal who won "Best Fight" for their performance in "300." Will Ferrell and Sacha Baron Cohen won "Best Kiss" for "Talladega Nights: The Ballad of Ricky Bobby," making it the second year in a row that guys have snagged the best kiss award. Sacha Baron Cohen also took home "Best Comedic Performance" for "Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan" and "Transformers" beat out seven other yet to be released films winning the award for "Best Summer Movie You Haven't Seen Yet."







STATE OF UTAH

JON M. HUNTSMAN, JR. Governor

GARY R. HERBERT Lieutenant Governor

UTAH FILM

COMMISSION

JASON PERRY Executive Director

LEIGH VON DER ESCH Managing Director, Office of Tourism

MARSHALL D. MOORE Director, Utah Film Commission

The night started off in true Sarah Silverman style as she kept the censors on their toes with a song whose only airable words were "flippety floppety."

Mike Myers once again had one of the most memorable moments of the night as he accepted the "MTV Generation Award" presented by "Shrek the Third" co- star Cameron Diaz. Recognizing him for his dynamic career and acting roles that have captured and entertained MTV audiences for years, Myers accepted the award in true comedic fashion, with an ode to Austin Powers and a mojo-induced dance number.

Newcomer Jaden Smith accepted his first-ever award show win for "Breakthrough Performance," in an over-the-top and side-splitting home video fitting for a kid with superstar parents Will Smith and Jada Pinkett-Smith.

As always, the MTV Movie Awards was filled with laugh-out-loud film parodies including "Boratitis," with Susan Sarandon, Kevin Spacey, Marilyn Manson, Amanda Bynes, Matt Dillon, Aaron Eckhart, Heather Graham, Jennifer Hudson, Eva Mendes, Ryan Reynolds and T.I., raising awareness of the spreading epidemic, "Boratitis," which finds people unable to stop imitating everyone's favorite Kazakhstani.

Saying goodbye to boring award show music when acceptance speeches run too long, the "2007 MTV Movie Awards" introduced a naked fat man, a la Ken Davitian's character in "Borat," chasing winners off the stage.

The "2007 MTV Movie Awards" also invited viewers to take control of the night as MTV rolled out the first-ever "Best Movie Spoof" category where they had the opportunity to submit their own original movie shorts parodying films from the past year. MTV and Yahoo! partnered to launch this interactive website via Yahoo! Movies, which explored the convergence of entertainment and technology like never before. In the weeks leading up to the show, fans submitted more than 400 film spoofs and throughout the contest the finalists received over 250.000 votes combined.

The Web Wall kept a constant flow of fans in the spotlight and on the stage as Sarah interacted with the viewers at home. While Sarah searched for a presenter for the

"Breakthrough Performance" category she turned to the all- important Web Wall for a viewer to save the day.





STATE OF UTAH

JON M. HUNTSMAN, JR. Governor

GARY R. HERBERT Lieutenant Governor

JASON PERRY **Executive Director**

LEIGH VON DER ESCH Managing Director, Office of Tourism

MARSHALL D. MOORE Director, Utah Film Commission

Under Surveillance & On Demand - MTV.com covered all the action on the carpet and backstage that fans didn't see on TV. There were cameras all over the backstage area -from green rooms, to dressing rooms -- giving viewers rare glimpses as only MTV could provide. Exclusive interviews with winners and presenters were also available on MTV.com only. This year we truly did not know a winner until the last possibly minute, as the MTV Movie Awards left the "Best Movie" Category open throughout the show for live voting.

The "2007 MTV Movie Awards" welcomed the biggest names in music, movies and more throughout the night. Presenters included Cameron Diaz, Jessica Biel, John Krasinski, Mandy Moore, Robin Williams, Justin Long, Bruce Willis, Jessica Alba, Josh Duhamel, Samuel L. Jackson, Amanda Bynes, Chris Tucker, Seth Rogen, Shia LaBeouf, Michael Chiklis, John Travolta, Zac Efron, Tyrese Gibson, Andy Samberg, Chris Evans and loan Gruffudd join the growing list of presenters at the "2007 MTV Movie Awards." And MTV welcomed Victoria Beckham as she made the "2007 MTV Movie Awards" her first official television appearance since moving to the states.

Winners for the "2007 MTV Movie Awards" are: **BEST MOVIE**

-- Pirates of the Caribbean: Dead Man's Chest (Walt Disney Pictures)

BEST PERFORMANCE

-- Johnny Depp- Pirates of the Caribbean: Dead Man's Chest (Walt Disney Pictures)

BREAKTHROUGH PERFORMANCE

-- Jaden Smith- The Pursuit of Happyness (Sony Pictures)

BEST COMEDIC PERFORMANCE

-- Sacha Baron Cohen- Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan (20th Century Fox)

BEST KISS

-- Will Ferrell & Sacha Baron Cohen- Talladega Nights: The Ballad of Ricky Bobby (Sony Pictures)







STATE OF UTAH

JON M. HUNTSMAN, JR. Governor

GARY R. HERBERT Lieutenant Governor

UTAH FILM

COMMISSION

JASON PERRY Executive Director

LEIGH VON DER ESCH Managing Director, Office of Tourism

MARSHALL D. MOORE Director, Utah Film Commission

BEST FIGHT

-- Gerard Butler vs. "The Uber Immortal"- 300 (Warner Bros. Pictures)

BEST SUMMER MOVIE YOU HAVEN'T SEEN YET

-- Transformers (Paramount Pictures)

mtvU BEST FILMMAKER ON CAMPUS AWARD

-- Josh Greenbaum (University of Southern California) - "Border Patrol"

BEST MOVIE SPOOF

-- United 300 - Andy Signore, Ambler, Pennsylvania

The "2007 MTV Movie Awards" is available to a viewing audience of more than 1.4 billion people via MTV's global network of 55 channels reaching 492.7 million households around the world as well as through syndication. In addition, its convergent programming & content reach the entire interactive community, via MTV's more than 200 digital media properties around the world.

Mark Burnett served as Executive Producer for the "2007 MTV Movie Awards." Salli Frattini was Executive Producer for MTV. Audrey Morrisey and Ted Smith were Producers, Joe DeMaio was the Director and Kathy Flynn served as Event Producer.

Official sponsors of "The 2007 MTV MOVIE AWARDS" are General Motors, glaceau vitaminwater, Old Navy, Secret, Sprint, Taco Bell Corp.(R), Wrigley's Orbit(R).

MTV Networks, a unit of Viacom (NYSE: VIA), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 120 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 95 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.





STATE OF UTAH

JON M. HUNTSMAN, JR. Governor

GARY R. HERBERT Lieutenant Governor JASON PERRY Executive Director

LEIGH VON DER ESCH Managing Director, Office of Tourism

MARSHALL D. MOORE
Director, Utah Film Commission

About Mark Burnett Productions

Mark Burnett Productions (MBP) is a leading production company in content for both primetime television and the internet. MBP revolutionized television with hits such as Eco-Challenge, Survivor, The Apprentice, The Contender, Rock Star: INXS, Rock Star: Supernova and its upcoming co-production with Steven Spielberg and DreamWorks Television, On The Lot (FOX). Other upcoming MBP projects include: Pirate Master (CBS) and Are You Smarter Than a 5th Grader (FOX). MBP also partnered with AOL on the highly successful adventure Gold Rush, the first-ever unscripted project to be produced exclusively for the internet. MBP also successfully reintroduced product placement as an integral part of each of its shows and has garnered a total of 42 Emmy nominations since 2001.

Formed in 1974, the <u>Utah Film Commission</u> is part of the Governor's Office of Economic Development and is a member of the Association of Film Commissioners International (AFCI). The mission of the Utah Film Commission is to create high-paying quality jobs within the motion picture industry, market the entire state as a location for film and commercial production, and to promote the use of Utah support services and professionals. The film commission is client-driven servicing both in state and out-of-state as well as international production companies. For more information about the Utah Film Commission visit film.utah.gov.

#



